

**Publications in Q1 (top 25%) Journal
Quartile by CiteScore : A Case Study of
National Chung Hsing University**

Humanities and Social Sciences

(Time periods of data used : 20 April 2023~19 July 2023)

Data source : SciVal – 28 July 2023

Humanities and Social Sciences

| No. | Authors | Title | Scopus Source title | DOI | Authorship |
|-----|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------|------------------------------------|
| 1 | Huang, R.-T. | A case study to explore the key factors that influence international students' immigration intention in Taiwan: A revised model of goal-directed behaviour | International Migration | 10.1111/imig.13022 | Corresponding Author |
| 2 | Wu, C. Chen, Y. Yeh, Y. | A Deep Recommendation Model Considering the Impact of Time and Individual Diversity | IEEE Transactions on Computational Social Systems | 10.1109/TCSS.2023.3272633 | First Author |
| 3 | Cheng, K.-H. | An epistemic curiosity-evoking model for immersive virtual reality narrative reading: User experience and the interaction among epistemic curiosity, transportation, and attitudinal learning | Computers and Education | 10.1016/j.compedu.2023.104814 | Corresponding Author |
| 4 | Tu, C.-C. Chang, M.-L. Chiao, Y.-C. | Are we all in the same boat? Appropriate response strategies to collective CSR crises | Asia Pacific Journal of Management | 10.1007/s10490-021-09789-3 | Corresponding Author |
| 5 | Tsai, C.-S. Wu, H.-C. Chen, W.-T. Ying, J.J.-C. | ATFS: A deep learning framework for angle transformation and face swapping of face de-identification | Multimedia Tools and Applications | 10.1007/s11042-023-16123-0 | First Author |
| 6 | Yu, C.-C. Huang, H.-W. | Audit Office's unused capacity and audit quality | Asia Pacific Management Review | 10.1016/j.apmr.v.2022.07.005 | First Author |
| 7 | Hung, C.-C. Gao, X. Liu, Z. Chai, Y. Liu, T. Liu, C. | CECM: A cognitive emotional contagion model in social networks | Multimedia Tools and Applications | 10.1007/s11042-023-15394-x | First Author |
| 8 | Yin, S.-Y. Huang, Y. Chang, T.-Y. Chang, S.-F. Tseng, V.S. | Continual learning with attentive recurrent neural networks for temporal data classification | Neural Networks | 10.1016/j.neunet.2022.10.031 | Corresponding Author |
| 9 | Chen, H.-Y. Lin, C.-H. Lai, J.-W. Chan, Y.-K. | Convolutional Neural Network-Based Automated System for Dog Tracking and Emotion Recognition in Video Surveillance | Applied Sciences (Switzerland) | 10.3390/app13074596 | |
| 10 | Hsu, J.L. Sharma, P. | Disaster and risk management in outdoor recreation and tourism in the context of climate change | International Journal of Climate Change Strategies and Management | 10.1108/IJCCS M-10-2021-0118 | First Author, Corresponding Author |
| 11 | Liu, N. Wang, Y. Lin, Y. | Employees' Adaptation to Technology Uncertainty in the Digital Era: An Exploration Through the Lens of Job Demands-Resources Theory | IEEE Transactions on Engineering Management | 10.1109/TEM.2023.3264293 | |

| No. | Authors | Title | Scopus Source title | DOI | Authorship |
|-----|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------|------------------------------------|
| 12 | Huang, I.-C. Lee, P.-C. Nien, C.-L. Lin, C.-Y. | Exploring coaching leadership behaviors among top-division university badminton teams in Taiwan: A "Five Cardinal Relationships" (Wulun) perspective | International Journal of Sports Science and Coaching | 10.1177/17479541221147656 | |
| 13 | Chang, S.E. Yu, C. | Exploring Gamification for Live-Streaming Shopping - Influence of Reward, Competition, Presence and Immersion on Purchase Intention | IEEE Access | 10.1109/ACCESS.2023.3284033 | First Author, Corresponding Author |
| 14 | Huang, W.-H. | Get Rid of Mr. Virus: The Effect of Injunctive Anthropomorphism on the Intention to Engage in Protective Behavior | Health Communication | 10.1080/10410236.2021.2017106 | Corresponding Author |
| 15 | Lu, W. Leung, C. Sum, J. | Influence of Imperfections on the Operational Correctness of DNN- ϵ -WTA Model | IEEE Transactions on Neural Networks and Learning Systems | 10.1109/TNNLS.2023.3281523 | |
| 16 | Chen, M.-H. Agrawal, S. Lin, S.-M. Liang, W.-L. | Learning communities, social media, and learning performance: Transactive memory system perspective | Computers and Education | 10.1016/j.compedu.2023.104845 | First Author |
| 17 | Tsao, H.-Y. Lin, C.-C. Lo, H.-Y. Lu, R.-S. | Predicting Consumer Personalities from What They Say | Applied Sciences (Switzerland) | 10.3390/app13106148 | First Author |
| 18 | Sum, J. Leung, C.-S. | Regularization Effect of Random Node Fault/Noise on Gradient Descent Learning Algorithm | IEEE Transactions on Neural Networks and Learning Systems | 10.1109/TNNLS.2021.3107051 | First Author, Corresponding Author |
| 19 | Wu, C.-W. Monfort, A. | Role of artificial intelligence in marketing strategies and performance | Psychology and Marketing | 10.1002/mar.21737 | First Author, Corresponding Author |
| 20 | Yamaka, W. Shi, R. Maneejuk, P. Chi, C. | Spatial Spillover Effects of Internet Development on Foreign Trade in China | Sustainability (Switzerland) | 10.3390/su15054213 | |
| 21 | Chang, M.-L. Tang, A.D. Cheng, C.-F. Chen, W.-K. | The bright side of environmental uncertainty for organizational learning: the moderating role of political skill | Asian Business and Management | 10.1057/s41291-022-00185-3 | First Author |
| 22 | Huang, H.-H. Stubbs, B. Chen, L.-J. Ku, P.-W. Hsu, T.-Y. Lin, C.-W. Weng, Y.-M. Wu, S.-H. | The effect of physical activity on sleep disturbance in various populations: a scoping review of randomized clinical trials | International Journal of Behavioral Nutrition and Physical Activity | 10.1186/s12966-023-01449-7 | |
| 23 | Lin, K. Cheng, I. Huang, Y. Wei, C. Chang, W. Huang, C. Chen, N. | The Effects of the Badminton Teaching Assisted System using Electromyography and Gyroscope on Learners' Badminton Skills | IEEE Transactions on Learning Technologies | 10.1109/TLT.2023.3292215 | |

| No. | Authors | Title | Scopus Source title | DOI | Authorship |
|-----|---------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------------------------------|---------------------------------------|
| 24 | Huang, W.-H. Hsieh, S.-Y. | The impact of animal metaphors on consumer response to courtesy advertising | Journal of Retailing and Consumer Services | 10.1016/j.jretconser.2023.103485 | First Author, Corresponding Author |
| 25 | Chen, M.-Y. | The impacts of donors' perceived personal resource scarcity on their intentions to volunteer for low- and high-responsibility recipients: the mediating role of perceived social worth | International Journal of Advertising | 10.1080/02650487.2023.2199672 | Corresponding Author |
| 26 | Cheng, K.-H. Lee, S.W.-Y. Hsu, Y.-T. | The Roles of Epistemic Curiosity and Situational Interest in Students' Attitudinal Learning in Immersive Virtual Reality Environments | Journal of Educational Computing Research | 10.1177/07356331221121284 | First Author, Corresponding Author |
| 27 | Liu, C.-H. Dong, T.-P. Vu, H.T. | Transformed virtual concepts into reality: Linkage the viewpoint of entrepreneurial passion, technology adoption propensity and advantage to usage intention | Journal of Retailing and Consumer Services | 10.1016/j.jretconser.2023.103452 | |
| 28 | Hsu, Y.-S. Tang, K.-Y. Lin, T.-C. | Trends and Hot Topics of STEM and STEM Education: a Co-word Analysis of Literature Published in 2011–2020 | Science and Education | 10.1007/s11191-023-00419-6 | |
| 29 | Hsiao, K.-L. Chen, C.-C. Lin, K.-Y. Hsu, H.-Y. | What drives online-to-offline purchase intention in a VR store? An examination of affective and cognitive factors | Quality and Quantity | 10.1007/s11135-022-01510-w | |